DON BOSCO COLLEGE
(Affiliated To Bengaluru North University)

Bosco Nagar, TC Palya, KR Puram,
Bengaluru, Karnataka - 560036
+91 80 8842 0238
+91 83 1055 3655
principal@dbcblr.edu.in
www.dbcblr.edu.in

**College Name: Don Bosco College, KR Puram, Bengaluru-36**

**College Profile:** Don Bosco College, KR Puram, Bengaluru, is a premier institution affiliated with Bangalore North University. Rooted in the rich legacy of the Salesian educational tradition, the college is committed to nurturing holistic development through academic excellence, character formation, and social responsibility. With a vibrant campus, dedicated faculty, and a student-centric approach, Don Bosco College provides a dynamic learning environment that empowers students to become competent professionals and responsible citizens.

**Learn more: https://dbcblr.edu.in**

**About The College**

Don Bosco College, K R Puram, Bengaluru is built around the rich legacy and years of experience gained from leading 15 Don Bosco Universities, 252 Don Bosco Colleges and 3250 Don Bosco Schools in 136 countries of the world. The noble Mission of Don Bosco College is to groom intellectually competent, professionally efficient, socially responsible and morally upright individuals through holistic and innovative education in the Don Bosco way.

**Vision**

An educational environment that fosters integrated persons who are champions of justice, truth, peace and human rights.

**Mission**

To groom intellectually competent, professionally efficient, socially responsible, and morally upright persons.

**Motto**

Learn and Lead.

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**Core Values**

- Academic Excellence
- Collaborative learning
- Holistic development
- Integrity
- Social integration
- Compassionate service
- Disruptive technological advancements

**Position:** Digital Media & Web Specialist **Employment Type:** Full-time

**Position Overview**

We are looking for a creative and digitally skilled professional to strengthen the college's online presence, with a primary focus on promoting admissions. The role involves creating engaging social media content, managing the college website and planning and executing digital marketing activities.

**Key Responsibilities**

- Create and publish admission-focused content for Instagram, Facebook, YouTube and other relevant platforms, including posters, reels, stories, videos and promotional creatives.
- Plan and manage the social media content calendar; capture photos and videos of college events, programmes, campus activities and student achievements.
- Manage and regularly update the college website, including admission details, programme information, announcements, events and other institutional content.
- Improve website presentation and user experience, and coordinate technical updates and maintenance.
- Plan and run digital campaigns for admissions, programmes and institutional events using platforms such as Meta Ads and Google Ads.
- Support online enquiry and lead-generation activities; monitor campaign performance, website traffic and social media engagement.
- Maintain consistent college branding and coordinate with departments to collect and publish accurate information.

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### Required Skills

- Good content-writing, creative-design and visual storytelling skills.
- Expertise in photography, videography, and professional video editing.
- Working knowledge of Canva and/or Adobe tools; familiarity with tools such as Cap Cut or Premiere Pro is an advantage.
- Experience with website management/CMS platforms, preferably WordPress.
- Understanding of digital marketing, Meta Ads, Google Ads and SEO.
- Ability to plan, work independently, meet deadlines and coordinate with different departments.

### Qualification & Experience

Bachelor's degree in Digital Media, Mass Communication, Marketing, Multimedia, Computer Applications or a related field. 1–3 years of relevant experience is preferred. Freshers with strong practical skills and a good portfolio may also apply.

Salary: As per Norms

**Apply mode:** Email

**Last date to apply:** November 14, 2026

**College website URL:** www.dbcblr.edu.in

**How to apply:** Interested candidates should mail their letter of interest with detailed resume (Soft copy) with the latest passport size photo, to principal@dbcblr.edu.in

**Email Address:** principal@dbcblr.edu.in

**Contact Number:**

+91 6363194132

**Postal Address:**

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Principal
Don Bosco College

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