#BISS2026

GITAM
SCHOOL OF BUSINESS

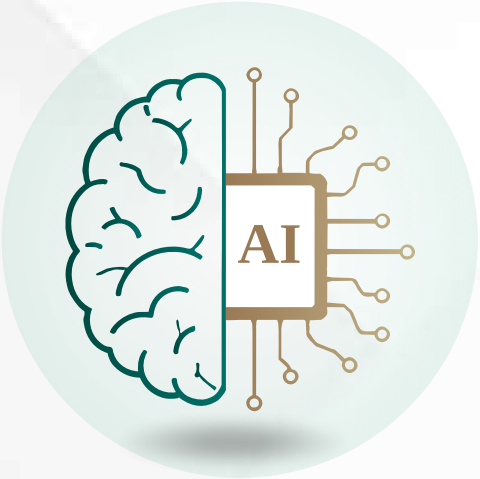
2nd International Conference on

Business Innovation and Sustainable Society

Business Excellence through Human-Machine Interface

21st & 22nd December 2026

HUMAN INSIGHT



MACHINE INTELLIGENCE

GITAM School of Business
GITAM (Deemed to be University)
Rudraram, Sangareddy, Hyderabad, Telangana

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Organiser
Centre for Business Growth
GITAM School of Business
GITAM (Deemed to be University)
Rudraram, Sangareddy, Hyderabad, Telangana

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About the Conference

Building on a legacy of academic excellence, the GITAM School of Business is proud to present the 2026 edition of the Hyderabad Chapter of the International Conference on Business Innovation and Sustainable Society (BISS-2026), scheduled to take place on Dec 21-22, 2026, in Hyderabad. BISS-2.0 will convene thought leaders, pioneering researchers, and industry practitioners to explore the critical intersection of human intelligence and artificial intelligence in business.

The conference is designed to showcase cutting-edge research, foster dialogue on emerging challenges, and share transformative solutions for the future of work and strategy. This conference is curated for inquisitive minds engaged in high-quality research, seeking opportunities to collaborate and co-create with like-minded individuals. The overarching theme, "Business Excellence in Human-Machine Interface," will be explored through multiple dedicated tracks hosted by the Centre for Business Growth (CBG) and disciplinary areas, ensuring a comprehensive and enriching experience for all participants. We invite you to be a part of BISS-2.0, where you will engage with renowned experts, share knowledge, and contribute to shaping the evolving landscape of business in an automated world.

Why this Conference?

As Artificial Intelligence transitions from a experimental technology to a core operational force, it is fundamentally reshaping the future of business. This shift raises critical questions for organizations worldwide: Will AI augment human potential or automate it? Can enterprises, from global corporations to agile startups, build systems that are both innovative and ethically sound? How can we ensure that the AI-driven economy is not only efficient but also inclusive and sustainable? The goal is no longer just to adopt AI, but to master its integration to harness its power for transformative growth while championing responsible and human-centric practices. The International Conference on BISS-2026 is dedicated to exploring these defining questions, providing a global forum to chart a course for a future where business and AI evolve in synergy.

Conference Objectives

- Showcasing cutting-edge research at the intersection of human intelligence and AI in business.
- Exploring the theme "Business Excellence in Human-Machine Interface" through dedicated tracks on innovation, ethics, inclusivity, and sustainability.
- Promoting collaboration, knowledge-sharing, and transformative solutions for responsible AI integration in organizations.
- Fostering dialogue among thought leaders, researchers, and practitioners on emerging challenges in the future of work and strategy.



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Conference Highlights

- Keynote Session
- Paper Presentations
- Poster Presentations
- Panel Discussions
- Special Track-Emerging Scholars Forum

Sub-themes across Thematic Areas

Circular Economy in the Age of AI

- AI for resource efficiency & waste reduction
- AI/ML in product lifecycle, refurbment & remanufacturing
- Digital product passports & circular supply chain transparency
- AI-driven ESG metrics & sustainability reporting
- Circular business models across industries
- Integrating circular economy into corporate strategy

Social Entrepreneurship, Inclusion & AI for Social Good

- AI in social entrepreneurship for health, education & climate
- AI as co-founder in impact ventures & Techpreneurship
- Inclusive AI for underserved communities
- AI for SDGs & impact measurement
- Ethical entrepreneurship: accountability & governance
- Cross-sector partnerships for AI-driven social good

Business Transformation through Human-Machine Collaboration

- AI-driven digital transformation
- Industry 4.0/5: smart factories & digital systems
- Human-AI collaboration in decision-making & innovation
- Platform ecosystems & data-driven advantage
- Leadership, culture & change for AI adoption
- AI regulation, ethics & risk management
- AI in Finance

Resilient, Sustainable & Data-Driven Supply Chains

- AI for demand forecasting, inventory & logistics
- Supply chain risk analytics & resilience planning
- Sustainable sourcing & green logistics
- Real-time visibility & sensor-driven operations
- AI-enabled circular supply chains & reverse logistics
- Sectoral applications across industries

Service Science, Customer Experience & AI-Enabled Value Creation

- AI in service design & innovation
- Conversational AI in customer journeys
- Omni Channel AI for seamless experiences
- AI in HR: hiring, performance & workforce planning
- Algorithmic management & gig/platform work
- Reskilling & lifelong learning for AI workforce

Decent Work, Productivity & the Future of Human Labour

- AI in HR: hiring, performance & workforce planning
- Algorithmic management & gig/platform work
- Reskilling & lifelong learning for AI workforce
- Productivity & innovation in human-AI teams
- Employee well-being & techno-stress
- Labour policy & regulation in AI economy

We further welcome submissions that present innovative and contemporary research aligned with the field of management.

Special Track: Emerging Scholars Forum for UG and PG Students

This special track aims to provide a dedicated academic forum for undergraduate and postgraduate students to showcase their research, ideas, and innovations related to AI, business transformation, sustainability, and inclusive development. The track encourages early-stage scholars to contribute fresh perspectives through conceptual papers, empirical studies, case analyses, and interdisciplinary research.

Submission Guidelines
(for both paper and poster presentation)

Scan QR for Submission Guidelines

Publication Opportunities

Selected conference papers will be published in conference proceedings by **Atlantis Press, Springer Nature** and will be submitted for Scopus and WoS indexing.

Few selected papers will be considered for submission in the following associated journals:

- International Journal of Procurement Management (IJPM)-SCOPUS indexed
- International Journal of Process Management and Benchmarking (IJPMB)- SCOPUS indexed
- International Journal of Indian Culture and Business Management (IJICBM)- WoS indexed

Note: The final publication will be subject to review and decision of the journal editorial team.

Best Paper Award

Outstanding paper presentations in each conference track will be recognized with a Best Paper Award.

Conference Timeline

	Opens	Closes
Abstract Submission	10th July 2026	5th December 2026
Notification of Abstract Acceptance		Two weeks from submission
Full Paper Submission (Optional)		10th December 2026
Pre-Conference Workshops (19–20 Dec)	Register here	10th December 2026
Regular Registration	11th October 2026	10th December 2026
Last Date for Registration		10th December 2026

Fee Details

Category	**Registration Fee**	
	Regular Registration	Foreign (USD) excluding GST
Delegates from International & National/ industry/service sectors/State & Central Govt./ PSUs	₹ 8000/-	$ 250/-
Delegates from educational institutions	₹ 7000/-	$ 150/-
Research Scholars/ Post Doc.	₹ 5000/-	$ 100/-
Special track for UG and PG students	₹2,500	

Note: Research scholar status requires full-time enrolment at an Indian institution. The registration fee includes a conference kit, lunch, and refreshments for two days. Registration opens 25th June 2026. Please note that registration fee does not cover travel and accommodation. Payments once made are non-refundable. @18% GST will be applicable on all.

Note: A Hyderabad city tour will be organized for interested participants and attendees on a paid basis, subject to adequate registrations.

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About GITAM
(Deemed to be) University

Gandhi Institute of Technology and Management, established in 1980, was inspired by the ideals of Mahatma Gandhi. With 12 schools across four campuses, we dedicate ourselves to nurturing minds and spirits in a pursuit of educational enlightenment. GITAM will be an exceptional knowledge-driven institution advancing on a culture of honesty and compassion to make a difference to the world.

About GITAM
School of Business

Academic Innovation

Industry Collaboration

Future Ready Education

GITAM School Of Business (GSB) has been at the forefront of Academic Innovation. It was one of the first institutions to launch a BBM programme way back in 1987 and took the first mover's advantage to launch the MBA Fintech Programme. The undergraduate offerings at GSB are designed to provide students a contemporary and interdisciplinary experience. We have adapted the National Education Policy 2020 and provided the students multiple learning pathways and exit points. This allows the students to make decisions based on their career aspirations and interests. We collaborated with the National Stock Exchange Academy and ACCA to strengthen our offerings and give students an outstanding opportunity to develop their business acumen.

Our MBA is a modular programme that gives students a multifaceted experience. It is a very contemporary offering, blending the key skills that future-ready managers need to drive the organisation. Sustainability, entrepreneurial, and information system skills are integrated into the curriculum to support key management areas. The focus is on developing higher-order and decision-making skills so students can efficiently and effectively lead organisations. The Health Care and Hospital Management programme is delivered in collaboration with AMTZ (the World's biggest Medical Devices Park) and the Academy of Hospital Administrators (AHA). This collaboration will provide students with the best of both the academic and industry worlds. Supported by multi-track immersions and internships, our MBA programme offers the flexibility and choices that modern managers would aspire to.

Vision

We aspire to shape generations of ethical and impactful leaders.

Mission

- To enrich the academic learning experience by leveraging the dynamic ecosystem.
- To engage in research that enriches scholarship, which enhances policy and practice.
- To embark on sustainable initiatives aimed at making an inclusive societal impact.

About
Centre for Business Growth

The vision for the Centre for Business Growth (CBG) is to demonstrate research excellence by addressing strategically important questions in the field of business and management that have economic, social and/or environmental impact, through research activities, knowledge exchange and/or collaborations with industry.

The centre aims to:

Build a robust **research ecosystem** in the strategic areas of sustainability for societal impact and innovation for business practice.

Facilitate researchers to do **cross-disciplinary** research to address evolving local, national and global research priorities to create sustainable impact.

Direct the researchers to publish in **high impact** peer-reviewed journals.

Increase the proportion of research & **knowledge exchange** projects with industry.

The centre develops creative solutions for business growth around a central research question:

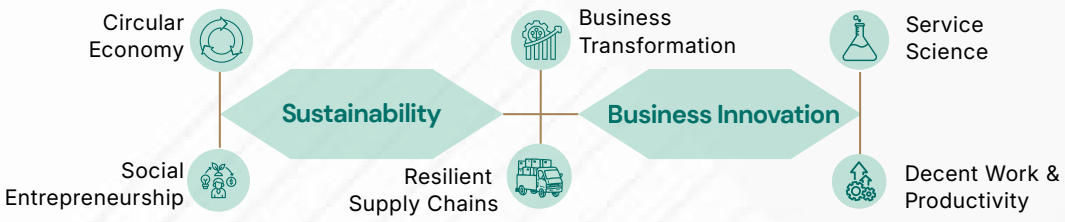
What are the opportunities and challenges for business growth in emerging economies, and how should businesses respond?

CBG addresses this question in collaboration with key agencies in local, regional, national, and developing economy settings, including businesses, labour, government, and civil societies. The centre lays the foundation for two key focus areas namely; Sustainability for societal impact and Innovation research to enhance business practices.

CBG focuses on working in alignment with major Government and International initiatives such as the UN SDGs, Atmanirbhar Bharat, Swachh Bharat, National Education Policy and Zero Defect Zero Effect (ZED). The centre aims to attract leading research-active academic from diverse disciplines and regions around the world.

This effort aligns with the University's strategic investment plan to recruit a significant number of researchers and doctoral scholars to pursue innovative business and management research. CBG works collaboratively with academic colleagues, communities, businesses, and policy-makers to produce world-class research to help achieve the university's vision of research excellence that will shape businesses in emerging economies for the 21st century.

Our Focus Areas



Organizing Committee

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Vice-Chancellor
GITAM (Deemed to be University)

Syed Akbaruddin
Interim Pro Vice-Chancellor
Hyderabad Campus

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Visakhapatnam Campus

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Dean, GITAM School of Business

Co-Chair

Prof. N. Sai Sudhakar
Associate Dean-Research
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Director, GITAM School of Business
Hyderabad

Prof. Rana Jee
GITAM School of Business

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Dr. Ajay Kumar
Dr. R. Veerababu

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Prof. Angappa Gunasekaran, PhD
Professor of Supply Chain Management,
School of Business Administration,
Penn State Harrisburg, USA

Prof. Venu Govindaraju
SUNY Distinguished Professor,
University of Buffalo, New York, USA,
and Honorary Professor, IISER Berhampur

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Lucknow

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Scan QR for Abstract Submission

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Partner with us

We are delighted to offer a sponsorship experience that aligns with your organizational goals and enhances your commitment to sustainable future.

Sponsorship Details

Particulars	Title Partner	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner	Bronze Partner
Sponsorship Cost in INR*	**>=6 lakhs***	**4 lakhs***	**3 lakhs***	**2 lakhs***	**1 lakh***	**0.5 lakh***
Exhibition stall (Sq. mtrs)	18	12	9	6	Nil	Nil
Standee Space	3	2	1	1	1	1
Social Media Promotions	✔	✔	✔	Nil	Nil	Nil
Logo in conference proceedings	✔	✔	✔	✔	✔	✔
Delegate complimentary passes	15	10	8	6	4	2
Organizing special sessions	✔	✔	✔	Nil	Nil	Nil

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