

SCHEDULE

Day 1 – Introduction to Research Methodology & Research Onion Model

Day 2 –Types of Research, Problem Formulation & Literature Review

Day 3 –Sampling Techniques & Data Collection Methods

Day 4 – Quantitative Research Methods & Statistical Tools + Qualitative Analysis

Day 5 –Research Ethics, Mixed Methods, Data Visualization & Publishing

KEY TAKEAWAYS

- Clear understanding of research foundations and problem formulation.
- Practical skills in literature review, data collection, and analysis tools.
- Draft structure for research paper/thesis and knowledge of publication process.
- Certificate of Participation to all attendees.

Online Platform: Zoom



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Secretary - Rishi Group



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Concept Author - Pragnya MRC



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Head, Pragnya MRC

PARTICIPANTS

Faculty, Researchers, Ph D Scholars, PG Students & Management Professionals

Registration Fee: Rs. 200/- only
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ORGANIZING COMMITTEE

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A Collaborative R & D Initiative

PRAGNYA Management Research Center

is organizing

5-DAYS NATIONAL ONLINE WORKSHOP ON RESEARCH METHODOLOGY

6TH TO 10TH JULY, 2026
2 PM TO 4 PM



Registration Link: https://docs.google.com/forms/d/e/1FAIpQLSeF_1cJ2qJ2TRI-3YuvlGJyEwPrkT9rjmRPMQjw6xZfo5b3pQ/viewform?usp=header