

L V PRASAD INSTITUTE OF MEDIA STUDIES

(A Unit of L.V. Prasad Education and Research Foundation,
a Section 8 company under Companies Act, 2013)
58, Arunachalam Road, Saligramam, Chennai 600 093, Tamil Nadu, India
Email: info@prasadacademy.com | Tel: +91 44 4002 5101 / 5102



L V PRASAD
INSTITUTE OF MEDIA STUDIES
EDUCATION FOR TRANSFORMATION

Dr. S. ANTHONY RAJ MFT.,M.Phil.,PGDOM.,PGDCA.,PGDM.,(PMP),MBL., PhD
Principal

LVPIMS/HR/RECRUITMENT/2026/02

23.06.2026

FACULTY REQUIREMENT:

URGENT OPENING FOR ASSISTANT PROFESSOR IN HINDI

ABOUT LV PRASAD

L. V. Prasad was one of the pioneers of Indian cinema, known for his contributions as an actor, director, producer, and studio founder. He had the rare distinction of acting in the first talkie films of Hindi, Tamil, and Telugu cinema — *Alam Ara*, *Kalidas*, and *Bhakta Prahlada*.

Founded in 1956, Prasad Studios became one of India's most respected film production and post-production houses. Headquartered in Chennai, the studio expanded into film processing, digital restoration, visual effects, sound recording, and cinema technologies, serving the Indian film industry for decades.

MAJOR ENTITIES UNDER THE PRASAD GROUP

There are 8 entities governed by L V Prasad family namely Prasad Productions Pvt Ltd – Produced several landmark Indian films in multiple languages, Prasad Film Labs – One of India's leading film processing and post-production laboratories, Prasad EFX – Known globally for film restoration and visual effects services, Prasad Corp – Provides content digitization, archival preservation, and restoration solutions internationally, L. V. Prasad Film & TV Academy – Offers professional training in filmmaking and media studies, L.V. Prasad Institute of Media Studies, Prasad's IMAX – One of India's most famous large-screen theatres and entertainment destinations, L. V. Prasad Eye Institute – A globally recognized eye-care and research institution established through the philanthropic vision of L. V. Prasad and his family.

Today, the Prasad Group operates across India and internationally, with facilities in the USA, UK, Germany, Singapore, Dubai, and Japan. The organization is widely respected for its contributions to cinema technology, film preservation, education, and healthcare.

ELIGIBLE CANDIDATES ARE ENCOURAGED TO APPLY BEFORE THE DEADLINE.

Post Date: May 22, 2026

Institution Name: LV Prasad Institute Of Media Studies

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About the Institution

LV Prasad Institute of Media Studies (LVPIMS), Chennai is a Media College operating under Alagappa University as a Collaborative Programme Institute. It is in Saligramam, A prime location in Chennai known for popular celebrities of Indian cinema industry. LVPIMS is governed by L V Prasad Education and Research Foundation (LVPERF). Established in the year 2000, the college is committed to imparting quality media related education to aspiring students.

LVP IMS maintains high standards of education by offering world-class academic facilities, industry oriented experienced faculty members, and an environment that supports quality teaching. The institution aims to produce skilled media people capable of meeting media industry demands across the globe.

POSITION OFFERED

- Assistant Professor in Hindi

Departments with Hindi Language teacher Vacancies

- BFA in Film Making (4 Year Programme)
- B. Sc in Visual Media (3 Year Programme)

Educational Requirements

- UG and PG in the relevant area is must
- NET / SET / PhD in respective domain will be an added advantage

Experience Expectations

- Freshers also can reply
- Experience in academic and institutional activities preferred

Preferred Candidate Attributes

- Good communication and teaching skills
- Ability to contribute to curriculum development
- Commitment to academic excellence and to support the relative Projects

Salary Details

- Pay scale as per norms

Job Location: LVPIMS, Saligramam, Chennai – 600093, Tamil Nadu

Why Join This Institution?

LVPIMS is a run by renowned Prasad Studios, a pioneer and pivotal group in Cinema Industry. We foster to the changing generation of media industry. We are the trendsetters of the cinema industry. The institution provides better growth, modern infrastructure,

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academic support, and opportunities for innovation and collaboration with leading industries and academic institutes across the globe.

Apply Mode: Email

Last Date to Apply: 30th June 2026

How to Apply

Interested and eligible candidates should send their updated resume to the official email address provided by the institution. Applicants must clearly mention the post applied for and the department in the subject line of the email. Ensure that all required academic and experience details are included in the application and submit it before the deadline for consideration.

Official Email Address: principal@lvpcollege.edu.in / lvpcmschn964@gmail.com

Contact Information

- Website: www.lvpcollege.edu.in

Institution Address

LVP INSTITUTE OF MEDIA STUDIES,
58, Arunachalam Road, Saligramam,
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Tamil Nadu, India.

Guidelines for Applicants

- Clearly specify the position and department applied for.
- Provide complete academic and professional details in your resume.
- Attach all relevant certificates and supporting documents.
- Ensure timely submission before the deadline with accurate information.

Kindly advertise the above in your esteemed website.

For L V Prasad Institute of Media Studies.

Authorized Signatory

