

About GNIOT MBA Institute:

GNIOT MBA is one of the premier Institutions in the Management Education. It has been formed by Shri Ram Educational Trust, Noida on no profit basis with a firm determination and commitment to foster a holistic approach towards the development of Engineering and Management Education. The Trust was formed in the year 2000 and the Institute was established in the year 2001. The Trust has had a meteoric rise, and on date, has established a chain of educational institutions covering the fields of engineering and management leading towards Graduate and Post Graduate degrees. Plans are also afoot to introduce Doctoral Programmes in the very near future.

It has been approved by AICTE and affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

The Institute distinguishes itself from other colleges and Institutes due to its holistic approach and unique foresighted planning in providing technical and professional education with the state-of-the-art techniques. The main objective of an Institute is to generate a bunch of highly creative professionals, who can contribute not only in the Human Resource Development but also in the Nation Building Exercise.

REGISTRATION FEE

| | |
|--|--------|
| Corporate Delegates | Rs 700 |
| Academicians/Research Scholars/ Students | Rs 500 |

Participation fee can only be paid through electronic transfer using following details:

NAME OF BANK : SYNDICATE BANK, GREATER NOIDA
ACCOUNT No. : 88953070001165
IFSC CODE : SYNB0008895
ACCOUNT HOLDER : Greater Noida Institute of Technology.

(Don't forget to mention transaction ID while filling the registration form)

Chief Patron

Prof. Vinay Kumar Pathak
(Vice Chancellor Dr.APJAKTU, Lucknow)

Patrons

Sh. B.L. Gupta
(Chairman- GNIOT Group of Institutions)
Sh. Rajesh Gupta
(Vice Chairman- GNIOT Group of Institutions)

Programme Director

Dr. Savita Mohan
(Director-GNIOT MBA Institute)

Convener

Prof. Pankaj Kumar

Co Convener

Prof. Alok Mohan

Organizing Committee:

Prof. Deepshikha Sharma, Prof. Neha Agrawal, Prof. Vikas Nehra, Dr. Jitendra, Prof. Kapil Naithani, Ms. Shally Bhatia, Ms. Ankita Srivastava, Ms. Khushboo Shrivastava, Ms. Neetu Munjal, Ms. Arti Gaur, Ms. Nitin Kumar, Ms. Sanskriti Sinha, Mr. Deepak Bhadauria & Ms. Disha Raheja, Ms. Neha Tandon

IMPORTANT DATES

- Submission of abstract October 10, 2018
 - Confirmation of Abstract October 12, 2018
 - Submission of full paper October 15, 2018
 - Seminar Date October 27, 2018
 - Last date for payment of fees & filling registration form October 15, 2018
- **accommodation can be provided in the guest house on chargeable basis on request.

Campus Address:

GNIOT MBA Institute

Plot No.7, Knowledge Park - II Greater Noida, U.P., India

Email-seminar@gniotmba.net

Phone: +91-120-2320210, 11, 12

Fax No: 0120-2326653

Helpline No: 8860606647, 58, 69, 83



GNIOT MBA Institute

Presents

INTERNATIONAL SEMINAR

Sponsored

By



**Dr. APJAKTU
Lucknow**

On

**NEW CHALLENGES OF BUSINESS IN INDIAN
ECONOMY: POST DEMONETIZATION**

October 27, 2018

A hallmark of many learning communities is the seminar, where individuals prepare research presentations and receive critiques.

Perspective/Theme of the Seminar:

India is struggling to have the fastest growing economy in the world. Though we know that India is perceived as an emerging global economic power with strong economic growth after the financial crisis period in the late 2000s. India is facing new challenges in both economic and social sector after demonetization.

We can observe the mixed result of demonetization as rate of inflation goes down, India moves to cashless economy, banks increased their lending limits for small businesses but on the contrary we can also see that the economic growth slows down. But it is expected that demonetization will improve the Indian economy in long run by increasing tax compliance, financial inclusions etc. India's GDP is estimated to have increased 6.6% in 2017-18 and is expected to grow 7.3% in 2018-19. Various reports were published by the government agencies, academic institutions on highlighting these challenges.

This seminar also aims to better understand the recent challenges to the theme by bringing together industry experts, practitioners, academicians, researchers and students.

Call for papers:

We invite participants willing to present paper that are in broad agreement with the theme of the seminar. They are requested to follow the schedule and guidelines given below:

1. Abstract (not exceeding 250 words), on or before October 10, 2018.
2. Abstract should include the name of the author(s), their affiliation and address (postal and e-mail).
3. One complete paper (soft copy) not exceeding 20 pages should be sent through email to seminar@gniotmba.net on 12 point Times New Roman font and A-4 size paper shall

be used. Figures need to be given in JPEG format and tables with sources.

4. Paper must not be previously published or currently under review for publication elsewhere.

Note: The following style sheet may kindly be used while submitting full paper.

1. The paper may be composed in MS-Words format, Times New Roman font with heading in Font Size 14 and the remaining text in the font size 12 with 1.5 spacing.

2. Notes should be numbered consecutively, superscripted in the text and attached to the end of the article.

3. Spelling should follow the British pattern: e.g. 'colour', NOT 'color'.

4. Quotations should be placed in double quotation marks. Long quotes of above 4 (four) lines should be indented in single space.

5. Use italics for title of the books, newspaper, journals and magazines in text and end notes.

6. In the text, number below 100 should be mentioned in words (e.g. twenty eight). Use "percent", but in tables the symbol % should be typed.

The main sub themes, which we propose to discuss, include (but not limited to):

1. NPAs and loan recovery by banks.
2. Recapitalizations of banks.
3. Job creation
4. Poverty alleviation
5. GST bill
6. Attracting more FDI
7. Education, health, and sanitation
8. Empowerment of marginalized section of society

Note: The above sub-themes are only indicative. Authors may opt other topics also relevant to the main theme of the Seminar.

Program Objectives:

To cater to the above objective, the present Seminar is designed to assist faculty members and people from corporate.

- To have the knowledge of different indicators of Indian economy.

- To understand the impact of demonetisation on different sectors.
- To get acquainted with the new challenges before the academic arena in the changed economic environment.
- Develop an approach to face the new challenges before business world.

For Whom:

This SEMINAR is designed for the current and prospective teachers in academic institutions and corporate delegates. Seminar will also be useful to the research scholars who intend to join teaching profession in due course of time. A certificate of participation shall be provided to all the participants.

DURATION

The Seminar is for one day (October 27, 2018): 9.30 am to 5.30 pm

Take away from the Seminar

Knowledge Dissemination:

Attendance at a seminar results in newly-gained knowledge in a particular subject area. Seminar opportunities are plentiful and should be researched to determine which will offer the most bang for the buck.

Networking Opportunities:

This presents a quality networking opportunity with other professionals in the same area. When preparing to attend a seminar, pack a stack of business cards and some brochures or other information about your organization. Be prepared to share information about yourself with other attendees. Let the situation present itself. Likewise, ask for contact information from speakers, organizers and fellow attendees who can serve as a good source of information in the future, or who might be a potential resource.

Venue:

The venue for the program will be Ground floor of Central Auditorium, GNIOT Group of Institutions, Greater Noida.